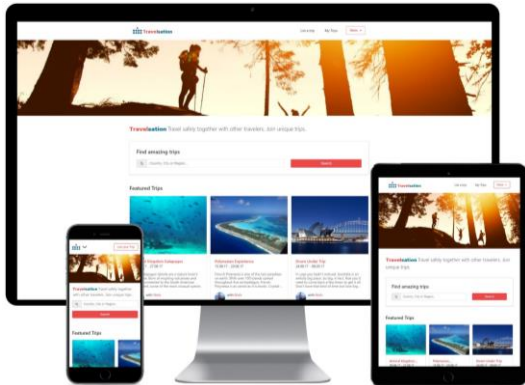
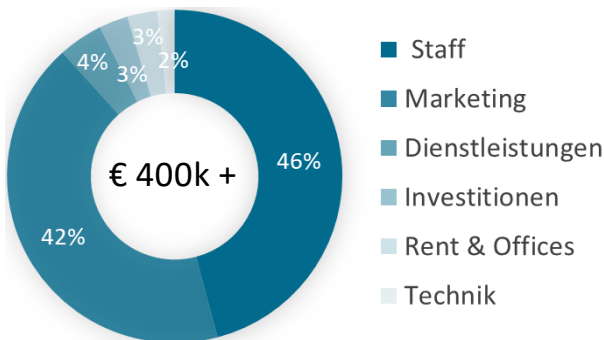


About

Travelsation is a marketplace for people to offer, discover and book unique group trips. We connect people with a common passion: travel.



Funding Goals



Team



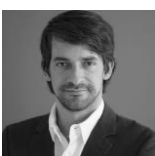
Dr. Niels Müller-Wickop
 CEO & World Traveller

- ITERGO Executive Assistant
- Ph.D. University of Hamburg
- PwC Consultant



Valentin Funk
 CTO & Techie

- Full-Stack developer
- B.Sc. Business Informatics
- 1st Place Hackathon Postbank



Boris Brunst
 CMO & Entrepreneur

- Co-Founder Bam Media
- > 10 years of experience in Digital Marketing

Problem



Baseline

Traveling alone is boring. Group travel offers sense of **belonging & safety**.



Problem

- Tour operators are **expensive & lack individuality**.
- Social networks are **non-binding & unsafe**.

Solution

Travelsation offers a two-sided platform where **TravelMasters** offer trips and **TravelMates** join them.

<p>Save Money when traveling</p>	<p>Make Money while traveling</p>
<p>Travel together with verified people</p>	<p>Share experiences with new friends</p>

Target Market

Millennials

- Travel as a life-style: travels more than any other age group
- Always-on and first mover

Numbers

- 370m Youth Travellers world-wide by 2020
- 37% want to travel "solo" in groups
- Spend an average € 1,500 per trip



Europe
 € 1,6b
 > 1,000,000 group travellers p.a.
 avg. € 1,500 per trip

Business Model



Affiliates

Generate 10% of revenues. Cross-Selling of rental cars, hotels, flights, insurances, etc.

Commission

Generates 90% of revenues. We take a 10% commission on TravelMaster fees or package prices paid by TravelMates